

# WALKRUN TO END EPILEPSY

## EPILEPSY FOUNDATION OF GREATER LOS ANGELES FIGHTS TO END EPILEPSY WITH 5K WALK/RUN AND #SELFIE2EE SOCIAL CAMPAIGN

### *Annual Walk/Run Raises Money to Fund Research Aimed at Curing Epilepsy*

LOS ANGELES, CALIF. (October 23, 2014) – The Epilepsy Foundation of Greater Los Angeles, leading the fight to End Epilepsy, will host its annual *Walk to End Epilepsy* non-competitive 5k Walk/Run and 1-Mile Stroll on Sunday, November 16<sup>th</sup> at the Rose Bowl. The walk is set to begin promptly at 9:00AM.

As one of the largest gatherings of people affected by epilepsy in the country, the Walk/Run has become an integral part of the End Epilepsy awareness and fundraising initiative as well as a highly anticipated community event. More than 5,000 participants are expected to convene at the Rose Bowl alongside **UCLA Quarterback Brett Hundley**, who serves as an event spokesperson.

“I walk in honor of my sister Paris, who has battled epilepsy for over half of her life,” said Hundley. “I’m proud to use my voice to bring attention to this cause, so that one day soon we can end epilepsy.”

Also on hand will be *Glee*’s **Jane Lynch**, a vocal advocate of the Foundation.

“I walk to support this incredible organization that does so much for the hundreds-of-thousands of people in California battling epilepsy,” said Lynch. “The funding we raise from this walk can lead us to a cure.”

Additional celebrities are showing their support through donations to an online auction, hosted by global charity auction site **Charitybuzz**. Notable auction items include a lunch with *Glee*’s **Darren Criss** and a pair of tickets to the premiere of *The Hunger Games: Mockingjay - Part 1*, donated by **Josh Hutcherson**, one of the stars of the film. The auction is open for bidding through Wednesday, November 19<sup>th</sup> and benefits End Epilepsy.

In tandem with the Walk to End Epilepsy, the Foundation is launching a social campaign to help build awareness and fundraise toward cures. The **#Selfie2EE** campaign encourages families affected by epilepsy to post a “selfie” with their End Epilepsy story across all social media platforms using #Selfie2EE. The social media campaign also encourages those unable to attend the event, to join in solidarity with others by participating in the virtual #W2EE team.

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In California alone, an estimated 360,000 people have epilepsy. Epilepsy is the world's most common, serious brain disorder with no boundaries for age, gender, income, race, ethnicity or geographic location. A seizure can strike anyone at anytime, and can cause more deaths each year than breast cancer. The Epilepsy Foundation of Greater Los Angeles has led the fight for more than 50 years to stop this disease by improving access to and quality of care, promoting statewide awareness of epilepsy, engaging in legislative advocacy, supporting research, educating families, caregivers and veterans, and bringing the epilepsy community together to combat isolation and empower those affected by this disease of the brain.

The Walk/Run will also feature festivities including the Big Brain, a giant, interactive walk-through inflatable brain, team sign decoration stations, arts and crafts, games, activity booths, food trucks and more.

For more information on sponsorship and donor opportunities for the Walk to End Epilepsy, or to sign up to participate, please visit: [www.walktoendepilepsy.org](http://www.walktoendepilepsy.org).

To view and bid on items in the Charitybuzz auction, please visit:  
[www.Charitybuzz.com/EndEpilepsy](http://www.Charitybuzz.com/EndEpilepsy)

To join the #W2EE virtual team and help raise funds via social media, please visit:  
[http://efgla.convio.net/site/TR/Events/General?team\\_id=2150&pg=team&fr\\_id=1050](http://efgla.convio.net/site/TR/Events/General?team_id=2150&pg=team&fr_id=1050)

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**About the Epilepsy Foundation of Greater Los Angeles:** Established in 1957 as a p501(c)3 charitable organization, the Epilepsy Foundation of Greater Los Angeles is leading the fight to END EPILEPSY® and the burden of seizures. Our fundraising and community efforts support care, advocacy and education, today, while investing in research and hope for tomorrow. Visit us online at ENDEPILEPSY.org. Join the Walk at WalktoEndEpilepsy.org

**About Charitybuzz:** Charitybuzz raises funds for nonprofits around the globe through online auctions with the world's most recognizable celebrities and brands. Featuring access to acclaimed actors and musicians, business and political leaders, sports stars, luxury travel, couture fashion, rare memorabilia and more, Charitybuzz brings its online community of bidders exclusive opportunities to live their dreams and make a difference. Since launching, Charitybuzz has raised more than \$100 million for charity. To learn more, visit [www.Charitybuzz.com](http://www.Charitybuzz.com), like us on Facebook at [www.Facebook.com/Charitybuzz](http://www.Facebook.com/Charitybuzz) or follow us on Twitter at @Charitybuzz.

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